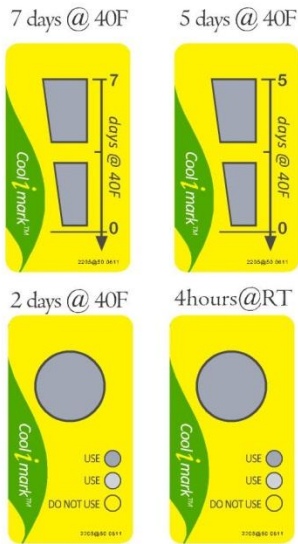




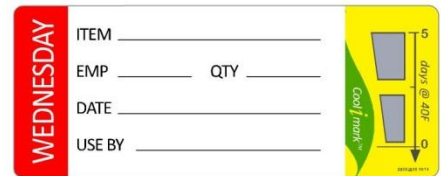
**Product Description:**



CooliMark is a patent protected Time Temperature Indicator label designed to optimize food rotation. Food Rotation is an essential component of any food operation and can help ensure that the foods used are fresh, of the highest quality and safe. At the same time, a good rotation program ensures product loss can be kept to a minimum, helping to control food costs and maximize the operational efficiency of your business.

To date dealing with food rotation took only one component into consideration; time, while the actual temperature in which the product was kept, and has the most significant effect on the safety and quality of the food, that could not be measured. CooliMark changes all of this. CooliMark allows you to easily see if your product is still good for use and if it was kept in the desired temperature regime. Easy to use efficient solution, for true food safety with minimal waste.

**Product status: Commercial**



**Application:**

CooliMark can be calibrated for days or hours at a designated temperature in accordance with the profile of the food product. It can be applied and activated manually allowing to monitor a product opened or prepared or when a prepared food is taken out of the fridge for a few hours to signal if it has gone over the limit. CooliMark can be placed in combination with a food rotation label or independently.



1

2. peel

3. laminate -Activated